

Attorney Docket No. 56739-8002.US00

I hereby certify that this correspondence is being transmitted via facsimile to (703) 872-9306 at the United States Patent and Trademark Office, Art Unit 2152, and addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on:

Date: July 7, 2005By: Jennifer Mahoney

Jennifer Mahoney

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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JUL 07 2005

## IN RE APPLICATION OF:

Robert W. Monster

APPLICATION No.: 10/031,263

FILED: October 19, 2001

FOR: LANGUAGE SENSITIVE ELECTRONIC MAIL  
GENERATION AND ASSOCIATED APPLICATIONS

EXAMINER: Unassigned

ART UNIT: 2152

CONF. No: 5037

Transmittal of Power of Attorney by AssigneeCommissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Enclosed for filing in the above-identified application is a Power of Attorney by Assignee with certification under 37 C.F.R. § 3.73(b). Please address all future correspondence to:

Customer No. 22918  
Perkins Coie LLP  
P.O. Box 2168  
Menlo Park, CA 94026  
(650) 838-4300Respectfully submitted,  
Perkins Coie LLPDate: July 7, 2005Glenn E. Von Tersch  
Glenn E. Von Tersch  
Registration No. 41,364Correspondence Address:Customer No. 22918  
(650) 838-4300

[56739-8002/BY051880.004]

Attorney Docket No. 56739-8002.US00

I hereby certify that this correspondence is being transmitted via facsimile to (703) 872-8308 at the U.S. Patent and Trademark Office, Art Unit 2152, and addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on:

Date: July 7, 2005

By: Jennifer Mahoney  
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Power of Attorney by Assignee and Certification  
Under 37 C.F.R. § 3.73(b)

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

I, the undersigned, acting on behalf of the Assignee of the entire right, title and interest in the above-identified patent application, by virtue of an Assignment filed concurrently herewith, appoint the attorneys and agents associated with Customer No. 22918, Perkins Coie LLP to prosecute this application and transact all business with the U.S. Patent and Trademark Office in connection therewith. This appointment is to the exclusion of the inventor(s) and their attorney(s) and agent(s) in accordance with the provisions of 37 C.F.R. § 3.71. All prior powers of attorney for this application are hereby revoked.

Direct all telephone calls to Glenn E. Von Tersch at (650) 838-4300. Address all correspondence to:

Customer No. 22918  
Perkins Coie LLP  
P.O. Box 2168  
Menlo Park, California 94026  
(650) 838-4300

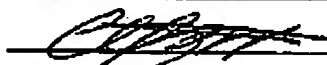
/BY051600.058]

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In accordance with 37 C.F.R. § 3.73(b), I hereby certify that I am empowered to act on behalf of the Assignee. To the best of my knowledge and belief, title is in the Assignee, as evidenced by the Assignment noted above.

I further declare that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Title 18, USC § 1001 and that such willful false statements may jeopardize the validity of this application or any patent resulting therefrom.

ASSIGNEE: Global Market Insite, Inc.  
Signature:   
Typed Name: Clifton Beer  
Title: Chief Financial Officer  
Date: July 6, 2005  
Address: 2835 82<sup>nd</sup> Avenue SE, Suite S100, Mercer Island  
Seattle, WA 98040